

Dear esteemed Head of delegation,

*Business at OECD* and Consumer International are pleased to extend this invitation to you to attend a working lunch on the occasion of the first Consumer Policy Ministerial at the OECD, on October 8<sup>th</sup>, 2024, from 12:30 – 14:00.

The theme of the lunch, "A Shared Roadmap for Safety and Sustainability," underscores the critical importance of evolving consumer product safety standards in response to contemporary challenges. Consumer trust hinges on product safety, especially in today's global marketplace where over 30% of consumers shop online and nearly 80% are impacted by the climate crisis. Our strategies for ensuring safety must adapt to these changes. This discussion – the first of its kind, bringing business and consumer advocates together from around the world – will explore how to ensure product safety now and in the future.

This working lunch will bring together global leaders from business, government, and consumer advocacy groups to address key topics such as the strategies to promote the reuse and repair of consumer products without compromising safety, the harmonization of cross-border consumer protections between businesses and governments, and more.

The lunch will provide an opportunity for participants to hear from stakeholders across the board and engage with fellow attendees in an interactive setting. We look forward to your insights and contributions. More information on the agenda, additional guiding questions, and other logistical concerns will be shared in due course.

Please confirm your attendance to [ccpministerial2024@oecd.org](mailto:ccpministerial2024@oecd.org) with [berviller@biac.org](mailto:berviller@biac.org) and [edemelo@consint.org](mailto:edemelo@consint.org) in Cc by 6 September, and we will come back to you to confirm your participation. Kindly note that seating is limited and reserved for Heads of Delegations only.

Thank you for your attention to this invitation, we look forward to a productive and engaging meeting.

Best regards,

Hanni Rosenbaum  
Executive Director  
**Business at OECD**



Helena Leurent  
Director-General  
**Consumers International**

